



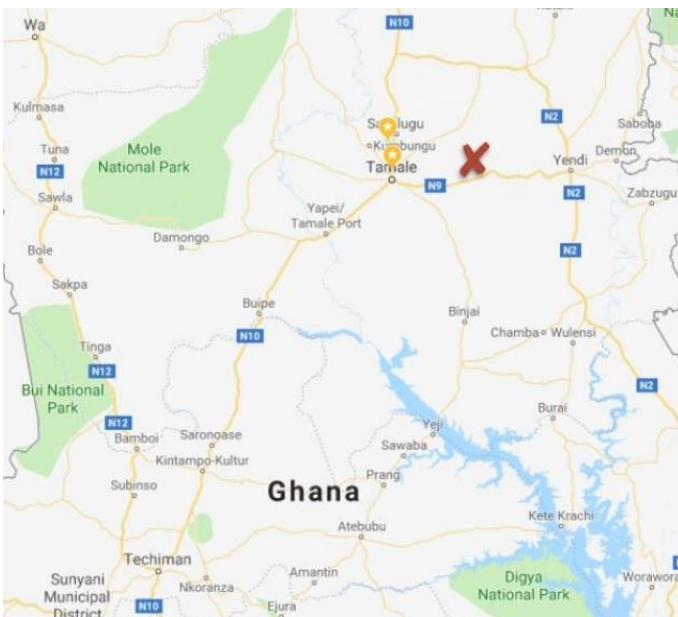
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EMARAABA NOTHERN GHANA (WELCOME IN THE NORTH OF GHANA)

WOMEN EMPOWERMENT

GENERAL INFORMATION



Tichalle is located about 5 kilometers from Tamale in the Northern Region of Ghana.

The community has about 700 inhabitants and is predominantly inhabited by Muslim farmers.

Crops grown are mainly shea butter, cassava (a root tuber), cocoyam (leafy vegetable), maize, groundnuts, pepper and vegetables.

Livestock and poultry farming also form part of the agricultural activities, but only for subsistence.

Rural women in particular face greater difficulties in transforming their labour into more productive employment activities and that their paid work develops into higher and more secure incomes. The labour market in Ghana is generally unsatisfactory. Many women in the northern villages produce shea butter to support their families and to be able to make a living.



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However, this work is not registered and therefore does not contribute to a pension.

This work supports the daily life, from hand to mouth, but the future of these women is not secured and they are dependent on their children in old age.

SHEA BUTTER PROJECT

Shea butter is one of the main production incomes in Northern Ghana.

Many villages produce shea butter in small quantities and sell it on the local market, just as is the case in Tichalle.

Shea butter is used in cosmetics for skin and hair, as a remedy for colds, for healing wounds and much more. Sheabutter is even used for cooking.

The shea nuts are collected out in the wild around Tichalle. The nut is removed from the fruit, washed and dried.

After crushing, the nuts are roasted and made into a paste. When it is heated the oil is separated from the paste. The oil becomes cold and hard. This is shea butter.



In October 2020, Luisa got in touch with a start-up in Germany.

The new and small company produces ecological and fairly produced cosmetic products in Franconia, Bavaria.

Among other products, shea butter is very popular with their customers.

So, one thing led to another. We entered into an exchange with the women of the village of Tichalle to see if they were interested in producing shea butter, selling and exporting it overseas. In order to generate regular income and to be later able to support the village school with this project, the women were very enthusiastic.

However, due to the high financial costs to deliver the products to Germany the opportunity was put on hold. This is where we need your help.