GROW GHANA

SUSTAINABLE DEVELOPMENT GOALS

4 QUALITY EDUCATION

//CODING.SCHULE   GIBT   getINNOtec   VNR   FAIRPOINTERS   weltwärts

Partners & Supporters

Re-think Africa. Re-think Corporate Responsibility.

We empower young talents for the
Digital Africa of Tomorrow.
**Be part of it!**

Follow us!

in

Africa's population is growing rapidly – creating an urgent need for more jobs.

"The 2030 global workforce will contain a **surplus of 90-95M low-skills** workers and a **shortage of 45M medium-skilled** workers in developing countries."

Skills for Employability in Africa and Asia, ISESE Skills Synthesis Paper, October 2012

Population Index

Africa

EU-28

1960
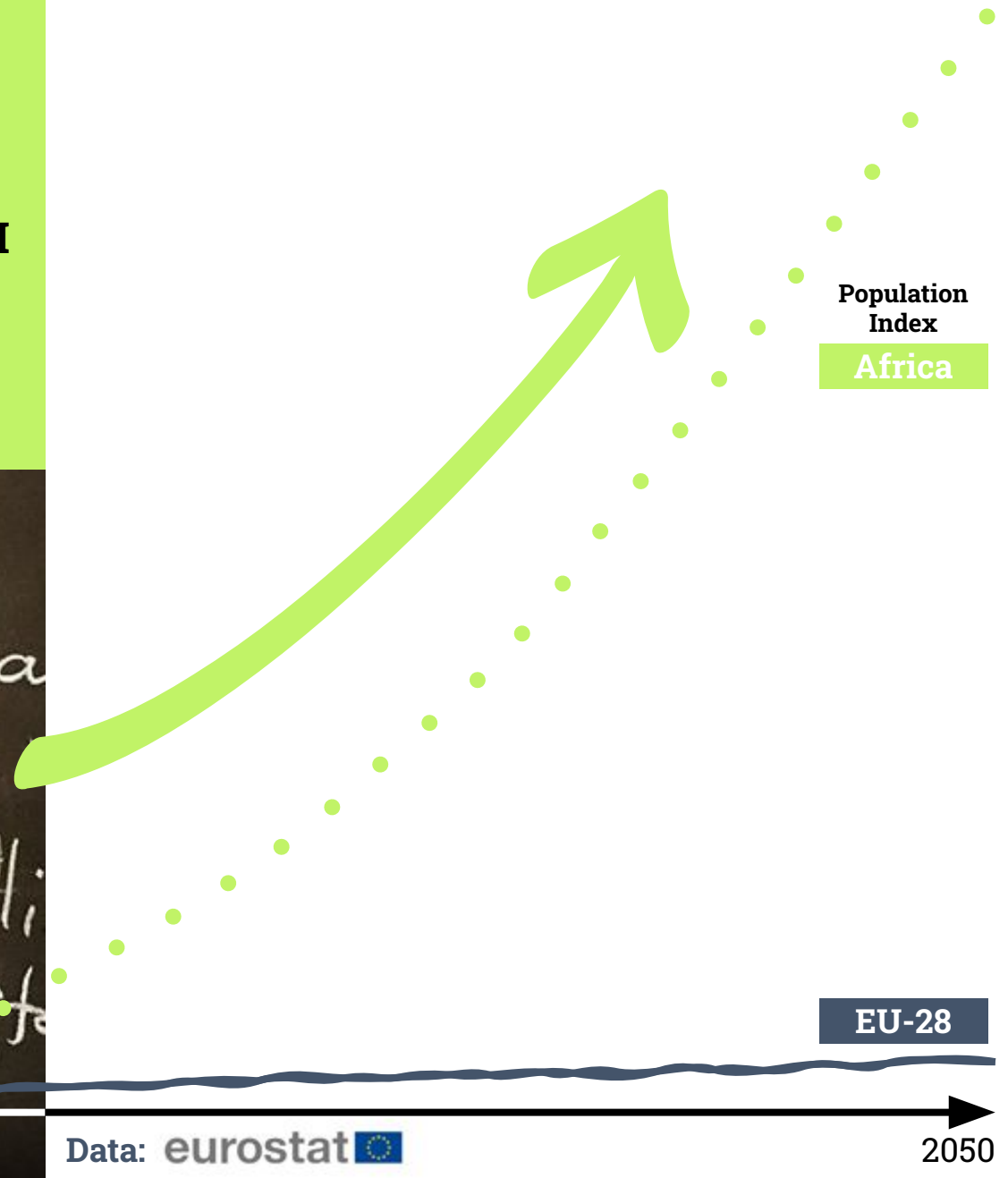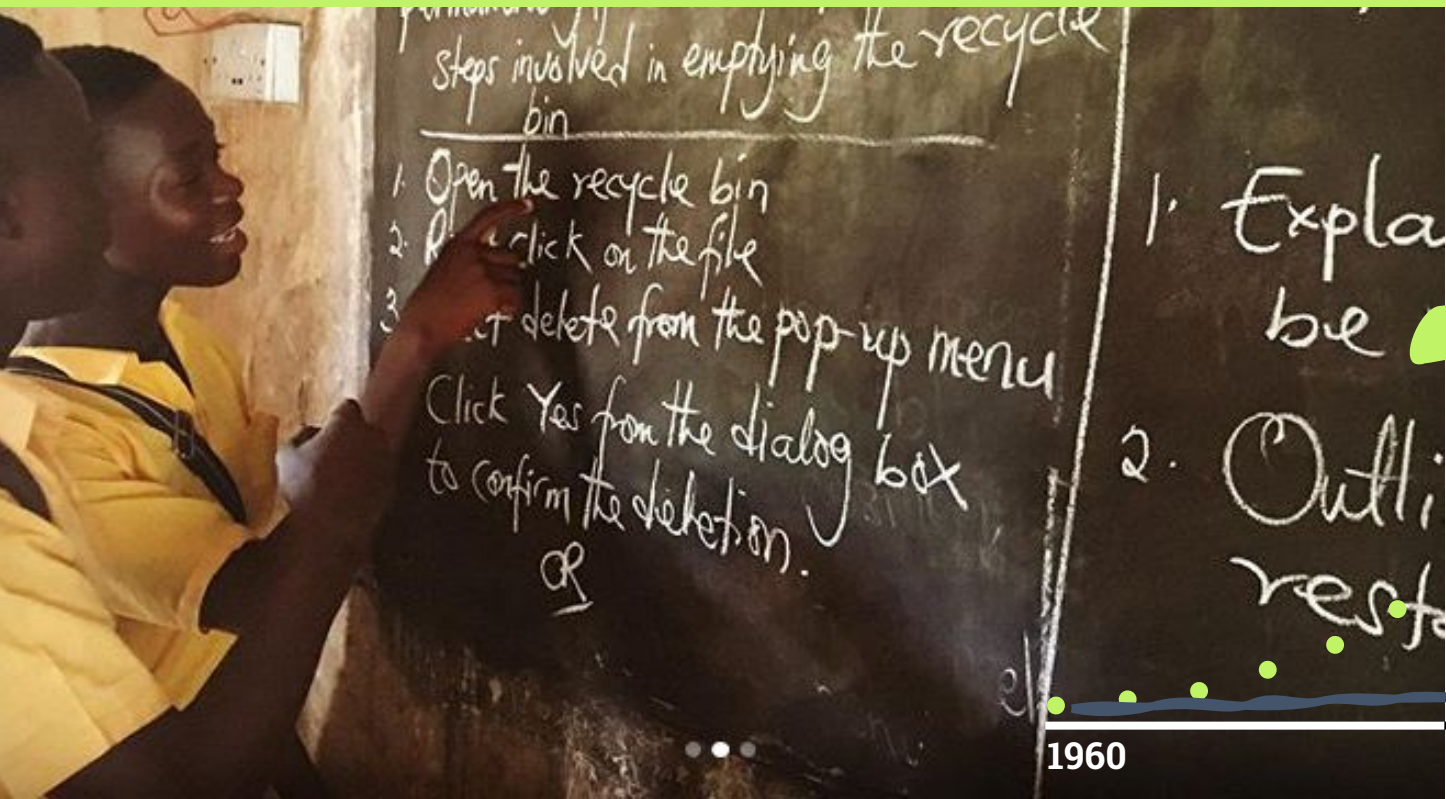
Data: eurostat
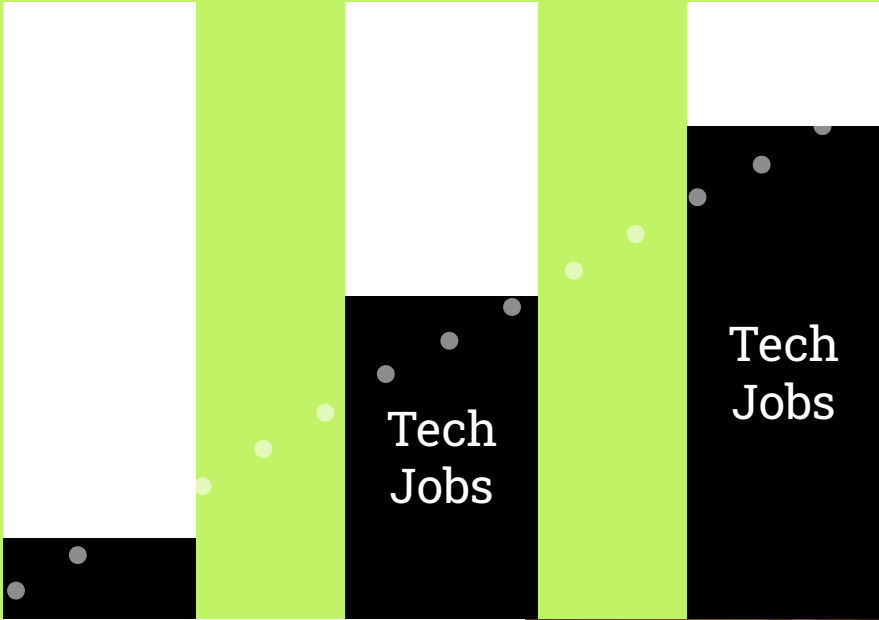
2050

Digitalization is everywhere –
it changes how we work and provides a unique chance for job creation in Africa

"More than 50% of today's jobs require some **technology skills,** that percentage will **increase to 77%** in the next decade."

IDC 2012

Old Eco.   **2012**   **2022**

Tech Jobs

Tech Jobs

The roots of our initiative are in Ghana – and there are good reasons to be proud of that!

Ghana is…

"… one of the 10 fastest growing economies in the world."

Thomas Bareiß, Parliamentary State Secretary to the Federal Minister of Economics and Energy in Germany

"… ranked most stable political environment within West Africa"

ABCR 2017

"… ranked best place for doing business in West Africa"
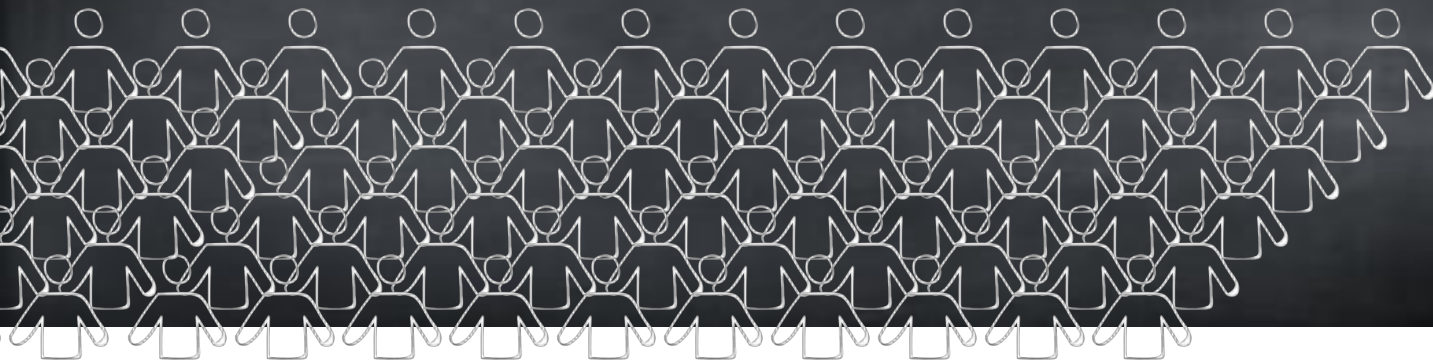
Ease of Doing Business Report 2019

So all good? No!
The Education system needs help!

- Most students in rural Ghana did not even **touch** a computer until Senior High School

- In average, "**189 pupils chasing one single computer**" in a public school.
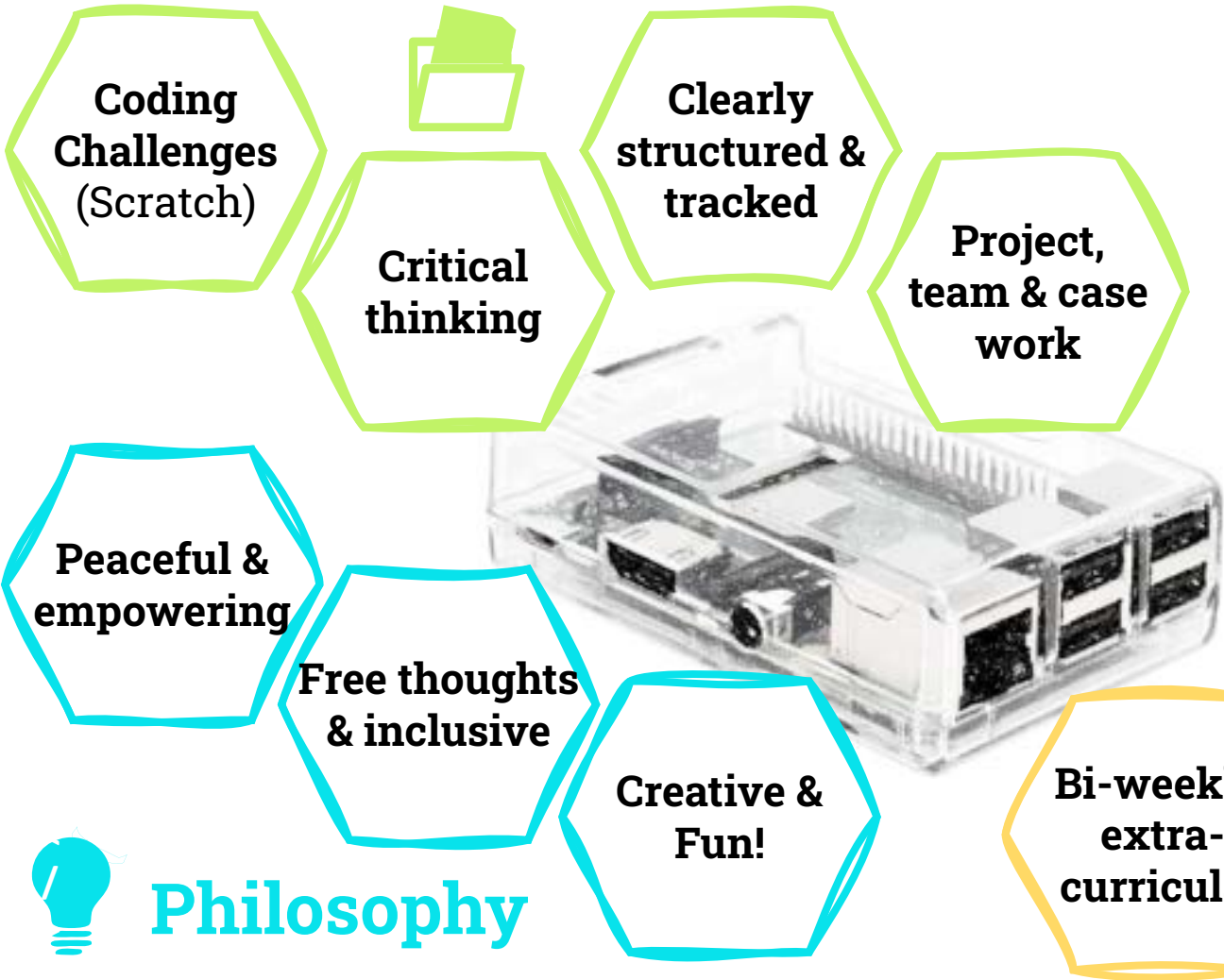 International Journal of Education and Development (IJEDICT), 2015

189 : 1

To change this, we bring vital IT skills in the heart of the local schools.

We do this around the Raspberry Pi Device – a mini computer designed for education.

Curriculum (inspired by the Raspberry Pi foundation)

- Coding Challenges (Scratch)
- Critical thinking
- Clearly structured & tracked
- Project, team & case work

Philosophy

- Peaceful & empowering
- Free thoughts & inclusive
- Creative & Fun!

Delivery

- Small groups
- 1:5 teacher-to-student
- Bi-weekly, extra-curricular

Our journey so far ...

Founded in 2018
we made our first improvised steps with our coding program – at the public beach and in the classrooms of local schools

Start of building our first own ICT-Lab in 2020
in cooperation with the German Embassy, it was a big milestone for Grow Ghana

german cooperation
DEUTSCHE ZUSAMMENARBEIT

Opening of the ICT-Lab @Langma–School in 2021
now we are able to teach 20 students at once with vital IT-Skills in a state-of-the-art environment

... and then?
With the support of ongoing partnerships with businesses and the government, we want to empower more students for the digital future – and just to **Grow Ghana!**

We just got started – but we have ambitious goals for 2030!

Be part of it!

2030

2022 – achieved:

✓ 65 students
biweekly training

✓ 4 trainers

✓ 5 cooperation partners

✓ Social media: 1.500 followers

>1,000 students
biweekly training

40 trainers
(= full time jobs created)
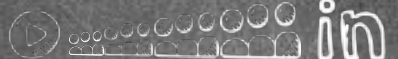
Network of 30+ cooperation partners

10,000 followers

We are passionate about what we do. That's why we truly appreciate your support and give back.

Get featured in our social channels!

Invitation to our famous events (GH)

Monthly student & impact report

Live participation in our sessions

Corporate volunteering

Product feature / embedding of customized marketing content

We empower our students to be critical thinker for a digital future.

Be part of it.

Silver Partner
2,100 EUR / once

- **One-time donation, computer equipment for one class** (10x Raspberry Pi incl. display and powerbank)

Gold Partner
5,200 EUR / year

- Bi-weekly training for **50 students**
- **Creates 1x sustainable trainer job in Ghana**

Platinum Partner
10,400 EUR / year

- Bi-weekly training for **100 students**
- **Creates 2x sustainable trainer jobs in Ghana**

Visit us in Ghana as Corporate Volunteer!

Support us to reach >1,000 students p.a. by 2030

Have a video call with our students and see how they are growing!

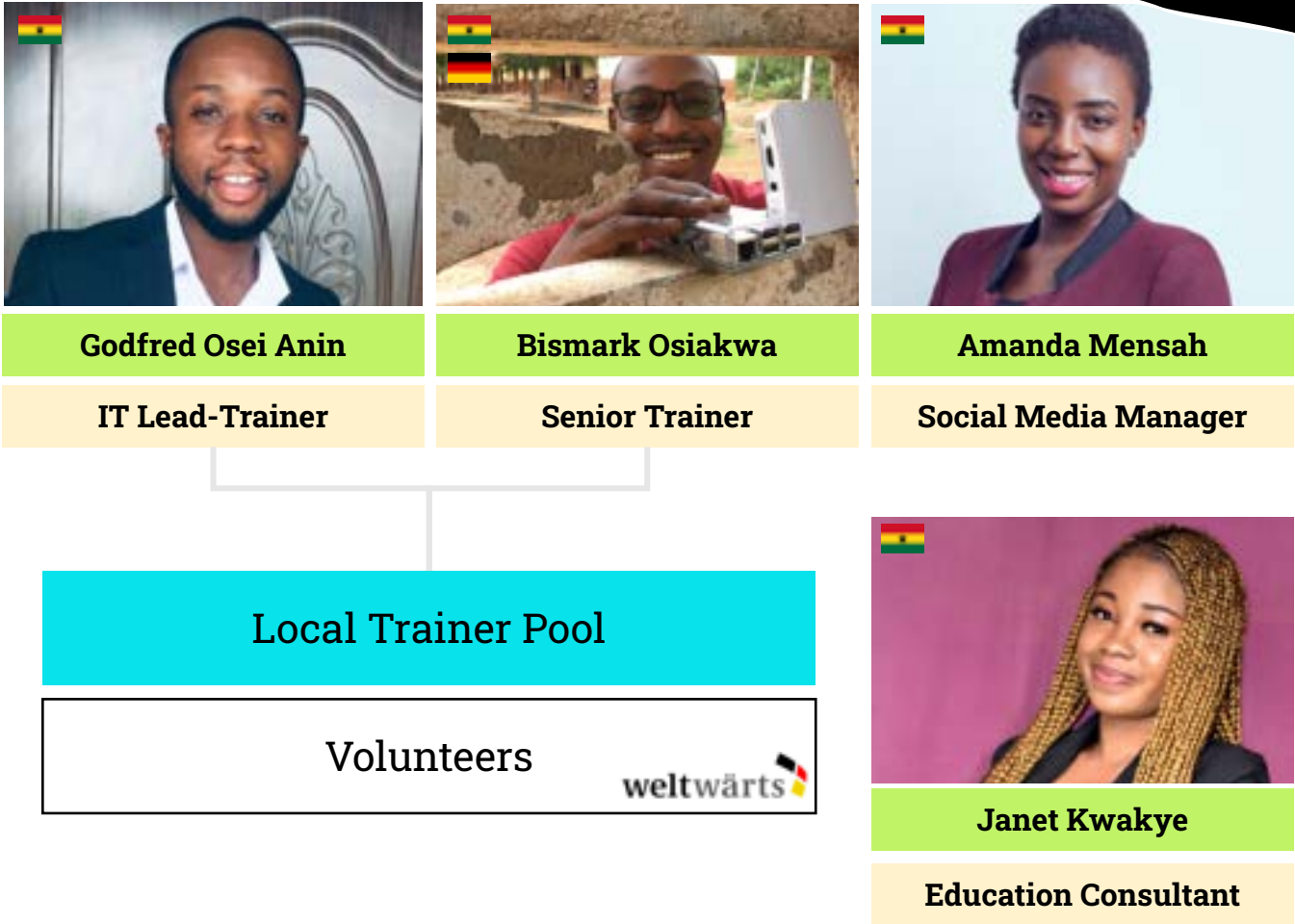Our devices are robust and work under rough conditions

Our Team.
Get in touch with us!

Gifty Nana Yaa Yeboah

Co-Founder, Lead Trainer

Wendel Laryea

Co-Founder, IT Lead

Board & Management

Benjamin Schunke

Co-Founder,
Partnership Mgmt.

Jennifer Kindt

Partnership &
Fundraising Manager

Godfred Osei Anin

IT Lead-Trainer

Bismark Osiakwa

Senior Trainer

Amanda Mensah

Social Media Manager

Local Trainer Pool

Volunteers

weltwärts

Janet Kwakye

Education Consultant

We empower young talents in school for the
Digital Africa of Tomorrow.   **#kidscancode**

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